

Mr. George Kwok Lung HONGCHOY  
Executive Director and Chief Executive Officer  
The Link Management Limited



王國龍先生  
執行董事及行政總裁  
領匯管理有限公司

Mr Hongchoy joined The Link Management Limited as Chief Financial Officer in January 2009, was appointed as an Executive Director in February 2009, and became Chief Executive Officer in May 2010. Mr Hongchoy is currently a member of the Nomination Committee, the Finance and Investment Committee and the Human Resources and Compensation Committee of The Link Management Limited and director of The Link Holdings Limited, The Link Properties Limited and The Link Finance Limited, being the principal subsidiaries of The Link REIT. Mr Hongchoy holds a Bachelor of Commerce degree from the University of Canterbury and a MBA degree from The Wharton School, University of Pennsylvania. He is a Chartered Accountant under the New Zealand Institute of Chartered Accountants. He is also a Fellow member of the Hong Kong Institute of Certified Public Accountants, The Hong Kong Institute of Directors, Hong Kong Securities and Investment Institute, and Institute of Shopping Centre Management. He has over 23 years of experience in investment banking, financial consulting and accounting in Asia and New Zealand with focus on real estate, financial services and consumer/retail sectors.

Mr Hongchoy is a director of Hong Kong Cyberport Management Company Limited, Hong Kong Applied Science and Technology Research Institute Company Limited, Asia Pacific Real Estate Association Limited and the Chairman of its Hong Kong Chapter Board. He is also a member of the Asia Executive Board of The Wharton School and the Faculty Advisory Committee of Faculty of Business at The Hong Kong Polytechnic University. Mr Hongchoy was a Council Member of the Hong Kong Institute of Certified Public Accountants and Chairman of its Corporate Finance Committee in 2008, a member of the Advisory Committee on Human Resources Development in the Financial Sector of The Government of the HKSAR in 2008-2010 and a director of the Hong Kong Securities Institute (now known as Hong Kong Securities and Investment Institute) in 2006-2011.

Mr Hongchoy was presented “Directors of the Year Awards” under the category of Listed Companies – Executive Directors by The Hong Kong Institute of Directors and “Outstanding Entrepreneurship Award” by Enterprise Asia in 2011.

王國龍先生於 2009 年 1 月加入領匯管理有限公司擔任首席財務總監、於 2009 年 2 月獲委任為執行董事，並於 2010 年 5 月繼任為行政總裁。王國龍先生現為領匯管理有限公司之提名委員會、財務及投資委員會與人力資源及薪酬委員會之成員，及領匯主要附屬公司 The Link Holdings Limited、領匯物業有限公司及 The Link Finance Limited 之董事。王國龍先

生持有坎特伯雷大學之商業學士學位及賓夕法尼亞大學華頓商學院之工商管理學碩士學位。彼為紐西蘭特許會計師協會之特許會計師，亦為香港會計師公會、香港董事學會、香港證券及投資學會、以及商場管理學會之資深會員。彼於亞洲及紐西蘭之投資銀行業、金融顧問及會計業擁有逾 23 年經驗，主力於房地產、金融及個人零售業務範疇。

王國龍先生為香港數碼港管理有限公司、香港應用科技研究院有限公司、及亞太房地產協會(Asia Pacific Real Estate Association Limited)之董事以及其香港分會之主席。彼亦為華頓商學院亞洲執行董事會成員及香港理工大學工商管理學院學系顧問委員會成員。王國龍先生曾任香港會計師公會理事會成員，並於 2008 年出任該會企業財務委員會之主席，於 2008 年至 2010 年間則曾任香港特別行政區財經界人力資源諮詢委員會成員，並於 2006 年至 2011 年間出任香港證券專業學會(現稱為香港證券及投資學會)之董事。

王國龍先生於 2011 年榮獲由香港董事學會頒發之上市公司執行董事類別之「年度傑出董事獎」，及由亞洲企業頒發之「卓越企業家獎」。